



## CORPORATE ADVISED FUNDS

## CORPORATE SOCIAL RESPONSIBILITY

Since 1998 CFAAC has established and managed funds and employee giving programs for companies who want to invest in an improved quality of life in Anne Arundel County. Our professional staff manage your investments with accountability and trust. We can partner with your qualified investment advisor to help you reach your financial goals. CFAAC offers access to a strategic and customized philanthropy plan for your business.

## BENEFITS AND SERVICES

- The opportunity to name your Corporate Advised Fund and issue grants in your company's name or remain anonymous.
- Real-time access through the online portal where you can recommend grants and track your grantmaking activity.
- Timely and efficient grant administration and processing.
- Flexible and expertly managed investment options.
- Ability to donate diverse assets including cash, appreciated stock, real estate, and other assets and receive the maximum allowable tax advantages.
- No federal excise tax on investment income, no minimum annual payout requirement, or need to file a separate tax return like with a private foundation.
- No legal liability. CFAAC remains in full compliance with state and federal regulations as they relate to grants and contributions.
- Ability to have employees make contributions to your fund.
- Invitations to exclusive community foundation events and networking opportunities with other donors and community leaders.

## SIMPLIFY YOUR GIVING

With a single gift of \$10,000 or more your company can open a Corporate Advised Fund at CFAAC, maximizing the benefits for your business and further engaging your employees. It's like having your own private foundation, only without the hassle and expense.

## MAKE AN IMPACT

As your partner in philanthropy, CFAAC will work with your company's senior management to launch and grow a philanthropy program that aligns with your strategic business goals ensuring that the good you do in the community boosts your company's brand and impact.

## CONSULT WITH EXPERTS

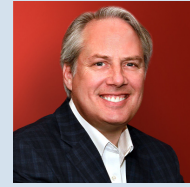
CFAAC distributes between \$5 to \$7 million annually to a variety of nonprofit organizations. We monitor all areas of community need—including human services, education, the environment, healthcare, the arts and economic development.

## EMPLOYEE ENGAGEMENT

You can outsource all of your giving or just a portion of it. We can facilitate an Employee Advisory Committee to review proposals and advise on grant distributions. Anyone can contribute to your fund at any time using a variety of assets, and all gifts qualify for an immediate tax deduction. This is particularly useful during times of disaster when both employees and the company may wish to combine their giving to help those in need.

## CHOOSE YOUR NONPROFITS

CFAAC staff researches each nonprofit your company is interested in supporting to ensure it is in good standing with regulators and then issues the check from your fund. Through our website, you can access your fund statement, make grant recommendations, and view gifts to the fund as well as grants made over time.



*CFAAC has their finger on the pulse of the wide variety of local nonprofits, causes, and*

*community groups that are making a positive difference throughout Anne Arundel County. Being aligned with them helps ensure our donations go to worthy organizations and do the most good.*

*- Ray Crosby,  
CEO, Crosby Foundation*

*Companies that encourage community involvement distinguish themselves from their competitors, and see a range of benefits as a result, including loyal customers and happier employees.*

*Seventy percent of United States consumers consider Corporate Social Responsibility (CSR) when deciding which products or services to buy and where to shop.*

*- Association for Supply Chain Management, October 2021*

**CFAAC IS COMMITTED TO HELPING ENSURE THAT YOUR COMPANY FULFILLS ITS PHILANTHROPIC GOALS.  
TO LEARN MORE, PLEASE CALL US AT 410.280.1102 OR VISIT OUR WEBSITE WWW.CFAAC.ORG.**