

# Celebration of Philanthropy ANNUAL AWARDS

Friday, November 5, 2021

Individual & Corporate Sponsorship Opportunities





# **BUILDING COMMUNITY**

The Community Foundation of Anne Arundel County (CFAAC) is proud to serve the county through the traditional functions of a community foundation – attracting donors, building endowments, and making grants. Established in 1998, CFAAC is the largest institutional funder of nonprofit organizations in Anne Arundel County, distributing more than \$4 million in grants a year to a variety of nonprofit organizations.

Public, private, and corporate foundations serve as central pillars to support the nonprofit sector within a community. With a limited number of foundations located in Anne Arundel County, CFAAC bridges a significant gap in funding for local nonprofits.

CFAAC has adopted an increasingly proactive, strategic approach to philanthropy through its Community Leadership Initiatives. Committed to serving as a community leader, CFAAC is proud to provide high-quality philanthropic services to our donors and serve the community as a thought partner, an advocate for local nonprofits, and a catalyst for new ideas and community problem-solving.

## **CFAAC's Community Leadership Initiatives**

Community Needs Assessment Community Impact Speakers Series Strengthening Nonprofits Trainings Community Crisis Response Fund Environment Anne Arundel Fund for Anne Arundel Grants 4 Teachers Fund Help our Neighbors Fund Women and Girls Fund



The Community Foundation of Anne Arundel County's Celebration of Philanthropy Awards celebrates philanthropy in our community and the individuals, businesses, and foundations who make an impact on our community by donating their time, talent, or financial resources.

On November 5, 2021, the CFAAC will honor eight generous and committed community leaders that represent the depth and breadth of philanthropy in Anne Arundel County. Awards will be presented in eight categories including Philanthropist of the Year, Corporate Philanthropist of the Year, Volunteer of the Year, and Young Volunteer of the Year — as well as categories for Boots on the Ground, Diversity, Equity and Inclusion, Lifetime Achievement, and Legacy Awards.

Celebration of Philanthropy Sponsors will have the opportunity to promote their business to our community's most invested and charitable residents. Sponsors will be mentioned in all Celebration of Philanthropy Awards publicity, both prior to and during the event, including being listed in all printed materials, press materials, and in the event program.

## Partner with CFAAC by becoming an Annual Sponsor!

Annual sponsorship benefits include year-long visibility through CFAAC's marketing and public relations efforts, prominent website visibility, inclusion in CFAAC's monthly e-newsletters, recognition through social media, invitations to special events, and more.



# 2001 - 2020 CELEBRATION OF PHILANTHROPY AWARD RECIPIENTS

The following individuals, businesses, and foundations exemplify the true spirit of giving.

#### PHILANTHROPIST OF THE YEAR

2001 Hillard and Karolyn Donner

2002 Creston and Betty Jane Tate

2003 Jim and Katherine Mandrin

2004 Frank and Susan Chaney

2005 Tom and Peggy Baldwin

2006 Robert Pascal

2007 Frederick A. Graul

2008 Edward St. John

2009 Phil and Meri Gibbs

2010 Jim and Linda Humphrey

2011 Patty McManus

2012 James and Sylvia Earl

2013 John and Cathy Belcher

2014 John and Terri Hussman

2015 JoAnn DeCesaris

2016 Richard "Dick" Franyo

2017 Jane Campbell Chambliss and

Peter Chambliss

2018 Beverly and Stephen Marcus

2019 Kent and Sue McNew

2020 John and Jan Magnolia

#### **VOLUNTEER OF THE YEAR**

2003 Tricia Lehmann

2004 Rob Cradle

2005 Trudy McFall

2006 Dennis Conti

2007 Anna E. Greenberg

2008 Tony and Penny Evans

2009 Ellenor Alvarez

2010 Deede Rivers

2011 Bill and Terry Kuethe

2012 Bobbie and Jerry Burnett

2013 Fred Davis

2014 Betty Mack

2015 Penny Cantwell

2016 Karen Smith

2017 Karen Feldman and Helena Hunter

2018 Tara Balfe Clifford

2019 Bronwyn Belling

2020 Vanessa Carter

## CARROLL H. HYNSON JR. AWARD FOR DIVERSITY, EQUITY, AND INCLUSION IN PHILANTHROPY

2020 Yevola Peters

# CORPORATE PHILANTHROPIST OF THE YEAR

2011 BankAnnapolis

2011 Varuna Aveda Salon Spa

2012 Severn Savings Bank

2013 CPS Gumpert

2014 Bank of Glen Burnie

2015 Skyline Technology Solutions

2016 Development Facilitators, Inc.

2017 Buck Distributing Company, Inc.

2018 The Brick Companies

2019 Annapolis Cars

2020 Crosby Marketing

#### YOUNG VOLUNTEER OF THE YEAR

2007 Megan Skiles

2008 Annie Bukowski

2009 David Ensor

2010 Meade High School Key Club

2016 Maggie Crawford

2017 Jason Cherry

2018 Ben Nussbaumer

2019 Grace Gallant

2020 Haley Havard

### **FOUNDATION OF THE YEAR**

2011 Carol M. Jacobsohn Foundation

2012 William J. and Dorothy K.

O'Neill Foundation

2013 Keith Campbell Foundation

2014 South Anne Arundel County

**Rotary Foundation** 

2015 TKF Foundation

2016 Merrill Foundation

2018 The Philip E. and Carole R.

Ratcliffe Foundation

2019 Chaney Enterprises Foundation

2020 AMFM Foundation

# CELEBRATION OF PHILANTHROPY AWARD

2006 The Philip Merrill Family

2013 Lisa Hillman

2018 Elizabeth Kinney

# CAROL THOMPSON LIFETIME ACHIEVEMENT AWARD

2020 Henry "Hank" Libby

## **BOOTS ON THE GROUND AWARD**

2020 Susana Cruz

# COMMUNITY COLLABORATORS AWARD

2020 Banneker-Douglass Museum

# EMERGING PHILANTHROPIST AWARD

2020 Ellen Shiery

## **INNOVATION AWARD**

2020 Creating Communities

# LEADERSHIP IN PHILANTHROPY AWARD

2020 Taylor Pyles

# LEGACY AWARD FOR PLANNED GIVING

2020 Cherie Loustaunau

#### NONPROFIT MVP AWARD

2020 Kristina Mitchell

# OUTSTANDING NONPROFIT AWARD

2020 Hope for All

# OUTSTANDING PROFESSIONAL FUNDRAISER AWARD

2020 Jan Wood

# OUTSTANDING SMALL BUSINESS AWARD

2020 Atlas Container, Paul Centenari

# OUTSTANDING VOLUNTEER GROUP AWARD

2020 Anne Arundel Medical Center Auxiliary

# OUTSTANDING YOUTH GROUP AWARD

2020 Kid Changemakers

#### **UNSUNG HERO AWARD**

2020 Jan Atwood



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$20,000

## **CELEBRATION OF PHILANTHROPY BENEFITS**

Featured as presenting sponsor for CFAAC's 2021 Celebration of Philanthropy Awards; a brief speaking role during the program; logo on event invitation; logo on CFAAC website; branded mixed-media promotions including video, website, social media, and print materials; two-page profile in the event program; and branded transitions during the presentation.

## **ANNUAL BENEFITS**

- Recognition as a Community Leadership Partner A press release sent out to local media about your partnership with CFAAC.
- Inclusion in all promotional materials for CFAAC, including prominent logo placement on CFAAC's website and inclusion in CFAAC's 2021 Annual Report.
- Branded banner on monthly CFAAC e-newsletters sent to more than 8,500 contacts.
- Recognition and logo on promotional materials for all CFAAC events including CFAAC's Annual Donor Appreciation Event, Strengthening Nonprofits and Community Impact Speaker Series Events, and CFAAC's Annual Leadership Luncheon.
- Recognition on CFAAC's Facebook, Twitter, and LinkedIn pages with over 2,100 local followers.

## PLATINUM SPONSOR \$10,000

#### **CELEBRATION OF PHILANTHROPY BENEFITS**

Featured as sponsor for CFAAC's 2021 Celebration of Philanthropy Awards; video message to awardees; prominent logo on all mixed-media promotions including video, website, social media, and print materials; full-page profile in the event program; and a full slide with logo in event presentation.

## **ANNUAL BENEFITS**

- Recognition as an annual Community Leadership Partner.
- Inclusion in all promotional materials for CFAAC including prominent logo placement on the website and inclusion in CFAAC's 2021 Annual Report.
- Recognition in CFAAC e-newsletter sent to over 8,500 contacts.
- Recognition on promotional materials for all CFAAC events including CFAAC's Annual Donor Appreciation Event, Strengthening Nonprofits and Community Impact Speaker Series Events, and CFAAC's Annual Leadership Luncheon.
- Social Media Recognition on CFAAC's Facebook Page with over 2,100 local followers.



# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR \$5,000

#### **CELEBRATION OF PHILANTHROPY BENEFITS**

Featured as sponsor for CFAAC's 2021 Celebration of Philanthropy Awards; video message to awardees; logo on all mixed-media promotions including video, website, social media, and print materials; half-page profile in the event program; and a full slide with logo in event presentation.

#### **ANNUAL BENEFITS**

- Recognition as an annual Community Leadership Partner.
- Logo on the CFAAC website and in CFAAC's 2021 Annual Report.
- Recognition in e-newsletter sent to over 8,500 contacts.
- Recognition on promotional materials for CFAAC's Annual Donor Appreciation Event.
- Social Media Recognition on CFAAC's Facebook Page with over 2,100 local followers.

## SILVER SPONSOR \$2,500

#### **CELEBRATION OF PHILANTHROPY BENEFITS**

Featured as sponsor for CFAAC's 2021 Celebration of Philanthropy Awards; logo on all mixed-media promotions including video, website, social media, and print materials, event program, and event presentation.

#### **ANNUAL BENEFITS**

- Recognition as an annual Community Leadership Partner.
- Logo on the CFAAC website and in CFAAC's 2021 Annual Report.
- Recognition on promotional materials for CFAAC's Annual Donor Appreciation Event.

## **BRONZE SPONSOR \$1,000**

## **CELEBRATION OF PHILANTHROPY BENEFITS**

Featured as sponsor for CFAAC's 2021 Celebration of Philanthropy Awards; name recognition on all mixed-media promotions including video, website, social media, print materials, event program, and event presentation.

#### **ANNUAL BENEFITS**

- Recognition as an annual Community Leadership Partner.
- Recognition on promotional materials for CFAAC's Annual Donor Appreciation Event.

## FRIEND OF PHILANTHROPY \$500

## **CELEBRATION OF PHILANTHROPY BENEFITS**

Featured as sponsor for CFAAC's 2021 Celebration of Philanthropy Awards; name recognition on all mixed-media promotions including video, website, social media, print materials, event program, and event presentation.



John & Jan Magnolia PHILANTHROPISTS OF THE YEAR



Crosby Marketing CORPORATE PHILANTHROPISTS OF THE YEAR



AMFM Foundation FOUNDATIONS OF THE YEAR



Vanessa Carter
VOLUNTEER OF THE YEAR



Haley Havard YOUNG VOLUNTEER OF THE YEAR

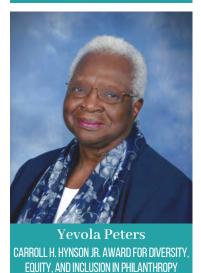


Susana Cruz BOOTS ON THE GROUND AWARD

# Join Us for a Chance to Thank Our Community...

Celebration of Philanthropy Awards Friday, November 5, 2021

The virtual presentation will begin at noon.





Hank Libby
CAROL THOMPSON LIFETIME
ACHIEVEMENT AWARD



Chanel Compton, Banneker-Douglass Museum COMMUNITY COLLABORATORS AWARD



Ellen Shiery EMERGING PHILANTHROPIST AWARD





**Taylor Pyles** LEADERSHIP IN PHILANTHROPY AWARD



Cherie Loustaunau LEGACY AWARD FOR PLANNED GIVING



Kristina Mitchell NONPROFIT MVP AWARD

To register or become a sponsor by clicking here.

# **SPONSORSHIP DEADLINE:**

October 15, 2021

Contact Amy Francis amy@cfaac.org or 410.280.1102 x 102



**OUTSTANDING NONPROFIT AWARD** 



**OUTSTANDING PROFESSIONAL FUNDRAISER AWARD** 



Paul Centenari. Atlas Container OUTSTANDING SMALL BUSINESS AWARD



Center Auxiliary **OUTSTANDING VOLUNTEER GROUP AWARD** 



Kid Changemakers **OUTSTANDING YOUTH GROUP AWARD** 



Jan Atwood EMERGING PHILANTHROPIST AWARD



## COMMUNITY FOUNDATION OF ANNE ARUNDEL COUNTY

900 Bestgate Rd., Suite 400, Annapolis, Maryland 21401 410.280.1102 | www.cfaac.org

# **CFAAC VISION**

We envision a vibrant and generous community that comes together to enhance the quality of life for all.

# **CFAAC MISSION**

Our mission is to inspire and promote giving in Anne Arundel County by connecting people who care with causes that matter.

## **OUR ROLE**

CFAAC's role is to promote philanthropy, help to identify critical needs in Anne Arundel County, partner with donors to help them meet their philanthropic and financial goals, and promote collaboration to help strengthen local nonprofits.