

Corporate Advised Funds

Corporate Social Responsibility

Companies that encourage community involvement distinguish themselves from their competitors, and see many benefits, including loyal customers and happier employees.

Eighty-two percent of United States consumers consider Corporate Social Responsibility (CSR) when deciding which products or services to buy and where to shop.

- Cone Communications and Echo Research, May 2013

Simplify Your Giving

With a single gift of \$10,000 or more your company can open a Corporate Advised Fund at CFAAC, maximizing the benefits for your business and further engaging your employees. It's like having your own private foundation, only without the hassle and expense.

Make an Impact

As your partner in philanthropy, CFAAC will work with your company's senior management to launch and grow a philanthropy program that aligns with your strategic business goals ensuring the good you do in the community boosts your company's brand and impact.

Consult with Experts

CFAAC distributes nearly \$1 million dollars in grants each year to a variety of nonprofit organizations. We monitor all areas of community need—including human services, education, the environment, healthcare, the arts and economic development.

Employee Engagement

You can outsource all of your giving or just a portion of it. We can facilitate an Employee Advisory Committee to review proposals and advise on grant distributions. Anyone can contribute to your fund at any time using a variety of assets, and all gifts qualify for an immediate tax deduction. This is particularly useful during times of disaster when both, employees and the company, may wish to combine their giving to help those in need.

Choose Your Nonprofits

CFAAC staff researches each nonprofit your company is interested in supporting to ensure it is in good standing with regulators and then issues the check from your fund. We provide you with the resources to help you stay informed about your fund 24-7. Through our website, you can access your fund statement, make grant recommendations, view gifts to the fund, as well as grants made over time.

Benefits and Services

- Expert staff provides a customized approach for you and your business to help maximize the impact of your financial and philanthropic investments.
- Highly personalized service tailored to your company's philanthropic interests.
- The opportunity to name your Corporate Advised Fund and issue grants in your company's name or remain anonymous.
- Real-time access through the online portal where you can recommend grants and track your grantmaking activity.
- Timely and efficient grant administration and processing.
- Flexible and expertly managed investment options.
- Ability to donate diverse assets including cash, appreciated stock, real estate, and other assets and receive the maximum allowable tax advantages.
- No federal excise tax on investment income, no minimum annual payout requirement, or need to file a separate tax return like with a private foundation.
- No legal liability. CFAAC remains in full compliance with state and federal regulations as they relate to grants and contributions.
- Ability to have employees add to your fund.
- Invitations to exclusive community foundation events, networking opportunities with other donors, and community leaders.

Our knowledgeable staff is happy to meet with you and share more, please call us at 410.280.1102.

Care. Connect. Contribute.