

Corporate Philanthropist of the Year Nomination Guidelines

Purpose: Award presented annually to a local business/corporation that has a proven record of exceptional generosity and demonstrates outstanding civic and philanthropic responsibility through direct financial support to nonprofits located in Anne Arundel County. The local business/corporation encourages and facilitates employee giving and establishes mutually beneficial partnerships with local nonprofits. The CEO/President will be actively and effectively involved in the success of the company's community giving programs.

Nomination Form: The form must be completed in its entirety for the nomination to be eligible. Business/Corporations may not nominate themselves.

Nomination Process:

- ✦ Nominees will receive a recognition letter from CFAAC upon receipt of the nomination form. The letter will include information on the nomination and selection process.
- ✦ At a meeting hosted by CFAAC, past recipients of the Celebration of Philanthropy Awards will review the nominations and select the 2020 recipients.
- ✦ Following the selection, and prior to the public announcement, nominees will receive a letter notifying them of the results.

Criteria: Each nominee will be scored by the selection committee based upon the responses to the four criteria listed below.

1. Company's direct gift support to more than one nonprofit organization in Anne Arundel County. Include the percentage of net revenue donated to nonprofit organizations (30 points).
2. Company's ability to encourage and facilitate employee giving. Include the number of employees and the total number of volunteer hours donated to nonprofit organizations (30 points)
3. Benefits to community of overall gift support (30 points).
4. CEO/President's encouragement/motivation of others to become philanthropic leaders (10 points).

Nomination Narrative: Provide a written statement up to 350 words for each response. The narrative should include specific information, evidence, and provide clear examples of what makes your nominee so exceptional. Nominations may include no more than three supporting documents. Please note that the selection committee is made up of past recipients of the Celebration of Philanthropy Awards.

Be thorough in including all organizations that benefit from the nominee's support. This will enable the selection committee to fully understand the nominee's involvement in the community and breadth of impact. The best way to ensure that you have included everything is by asking your nominee for input!

How to Write a Winning Nomination

- Share the big picture – collaborate with other individuals and organizations to tell your nominee's story.
- Determine who can write the best letters of support.
- Talk with your nominee, their family, and friends. Collect as much information as possible.

Deadline for entries is Friday, August 7, 2020. Download and email completed form,

narrative, and supporting documents to Amy Francis at amy@cfaac.org.

2020 Corporate Philanthropist of the Year

Nomination Form

Nominee:

Corporation/Business Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

List of Nonprofits Supported by the Nominee: _____

Nomination Submitted by:

Contact Name: _____ Title: _____

Nonprofit/Organization (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Assemble your nomination materials, including:

- Nominee's Contact Information
- Nominator's Contact Information
- List of Nonprofits Supported by Nominee
- Nomination Narrative

Entries will be scored based on the response to each of the four criteria listed above. A strict word limit of 350 words per response is enforced.

- Letter(s) of Support

Up to three letters of support are welcome in addition to the narrative. Please request that letters be limited to one page.